



Brief Company Profile

of

G I R LOGISTICS

Business Beyond Boundaries

Group Companies

GIR Movers (P) Ltd.
GIR Logistics (P) Ltd.

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1.1 Introduction

Transportation plays a very crucial role in any industry. It has direct bearing on the COST and on the EFFICIENCY of any industrial operation. There is an ever-increasing effort forwards minimizing inventory of raw material as well as of finished goods. Distribution cost is becoming THE deciding factor in determining the market boundaries for any industry. The speed of operation of the underlying transportation is very critical in the total working of any industry in such a scenario; it pays to be very selective in choosing a transport company that can fulfill your objectives.

GIR introduces itself, as a single solution provider for all the procurement and distribution needs of the industry. GIR is a truly multi-modal logistics company with pan India reach and beyond. Our motto of 'Business Beyond Boundaries' defines our total approach in our reach and customer care. The entire company is geared to perform best in most critical of operations where safety and time bound services are a must. GIR is totally committed to modern technology and ready to meet the present day challenges of transport revolution. We at GIR strive to give efficient services at most competitive prices.

GIR is totally committed to modern technology and ready to meet the present day challenges of transport revolution. GIR takes pride in its work and it shows. GIR is deeply committed to give quality service at the best possible rates to all the esteemed clients. It shows in its long list of esteemed clients, which form a sizable group of the best corporate industries in India. GIR values the trust shown by its clients and all individuals at GIR work hard to live up to that expectation. Thanks to the continued patronage of our valuable clients, we at GIR have grown to become one of the leading logistics company providing total logistics solutions.

1.2 Brief History

Our Chairman, **Sh. Moti Ram Singal** started this organization in 1965. The operations were started in the name of Kamal Roadways, with modest beginnings. It was started as a broker firm and slowly graduated into a company owning a large fleet of commercial vehicles. In 1977 the company entered into transport booking with carriage of tea and plywood as the major commodities being handled. North East India was the major hub center for the company as biggest source for both these commodities. Distribution offices were added to entire North and Central India.

Mr. Pradeep Singal, the elder son of the chairman, joined the organization in 1986 after completing his Bachelors degree in mechanical engineering. With him, the distribution of tea and plywood was expanded further to cover entire South and West India also. The company also entered into carriage of industrial goods and FMCG products with a focus on automobile sector.

The organization was re-incorporated as Gauhati Indore Roadlines (P) Ltd. in 1992 and the name of the company was later changed to GIR Movers (P) Ltd. in 1997.

Mr. Pawan Singhal, the younger son of the chairman, joined the organization in 1991 after finishing his Masters degree in computers. The focus of the company was shifted from Tea and Plywood to industrial goods and various new industry verticals of cotton yarn, FMCG, telecom, power, infrastructure and oil drilling industry were added to the fold.

1.3 About Promoters / Directors

M.R. Singal: He is the founder of the company who started the operations in 1965. He is presently working as the guiding force and inspiration for all individuals in the organization.

Pradeep Singal: Presently he is looking after the entire operations as Managing Director of the company. He is actively involved with various transport associations like AITWA and AIMTC at senior positions.

Pawan Singhal: He is looking after the entire Marketing and Customer Relationship of the company as Joint Managing Director of the company.



1.4 Area of Services

The company is providing a wide range of logistics solutions and services, which can be broadly categorized in the following divisions

- **GIR Movers (Road Transportation)**

GIR provides FTL, Part load and parcel services to a wide variety of industries through out India and neighboring countries. Our clients includes leading brands from the tele-communication, automobile, pharmaceuticals, bulk drugs, FMCG, yarn, cement, plywood and a host of other industries. We offer services in LCV, and truckload in various weight and size combinations to suit the needs of all customers. Parcel services for now are available only on select routes. We also provide specialized close body container vehicles.

We have a Pan India reach with branches in all major cities and industrial hubs of India.

- **GIR Jumbo (ODC & Projects)**

GIR provides specialized services for over dimensional cargo movements. We also take up turnkey assignments for total project movement. We provide specialized ODC trailers and high capacity cranes for project movements. Our clients include clients from various PSUs, Oil exploration industry and power sector. We specialize in project movements in North-East India which offers very difficult terrains for these movements.

- **GIR ExDel (Domestic Cargo)**

GIR provides express cargo movement through a combination of road, rail and air movements. Many of the publishing houses and automobile part manufacturers are the main clients patronizing us for these services. The distribution activities are provided as per the requirement of the clients through our own fleet of vehicles or by engaging dedicated vehicles from the vendors.

- **GIR Global (International Cargo)**

GIR provides inbound and outbound logistics services for international cargo from all major ports in India by sea and air. We specialize in movement to all neighboring countries for complete solution of transportation, custom clearance and international freight forwarding.

- **GIR 3PL (Third Party Logistics & Equipment Hire)**

GIR provides supply chain management solutions, 3PL and inventory management solutions for a host of leading clients of the industry. The solutions are tailor made for the specific need of the clients. GIR provides warehouses with specialized infrastructure. It has its own proprietary & comprehensive warehouse management software, which has been well appreciated by clients. Telecommunications and Oil companies are the main patrons for us in this sector.

GIR provides various material movements and handling equipments including forklifts, cranes, trailers etc. on lease hire as per party specific requirement.

1.5 Infrastructure

Our company has an All India network and infrastructure with:

- Branches in all metro, capital cities and industrial hubs of India.
- All offices with modern infrastructure and communication facilities.
- Own fleet of containerized, open body trucks, LCVs and specialized trailers.
- Warehousing area for wide array of materials specifically for 3PL operations.
- Specialized material handling equipments.
- Proven team of professionals and dedicated full time employees.
- Vast and effective vendor network for efficient operations.
- Online connectivity between all branches and entire management through on a comprehensive ERP system.
- Online warehouse and inventory management system.
- Web based real time material tracking system.
- Large and active customer database.

1.6 Web site

- www.girlogistics.in
- www.girmovers.com

1.7 Central Customer Care

We have a centralized customer care centre with all India toll free number to take care of all our customer needs. The same is

1-800-111-447 (GIR)
customercare@girlogistics.in



1.8 Our Quality Policy

We at GIR are committed to provide professional services to take care of **Total Logistics** needs of our customers and make them satisfied every time

1.9 Our Vision

GIR envisions itself as a global leader in its segment, providing higher standards of exclusive and professional services. Growth of the company should be coupled with creating landmarks in changing the quality of life of its customers in terms of their success, prosperity and comfort. GIR should have renowned branding as a trustworthy and work efficient organization. A one point core solution provider to the national and international customers and by handling all aspects of logistics services, our VISION is to reach the zenith.

1.10 Awards and Achievement

- Udyog Ratna in year 1992-93.
- Parivahan Shree in year 2004-05
- Parivahan Samrat in year 2005-2006